

DIME - Digital Media Content on YouTube

Sample Videos



This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



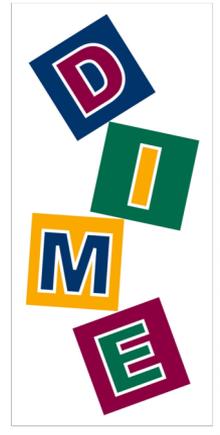
What format of video is this?

<https://youtu.be/fQ8XYxdnG9s>



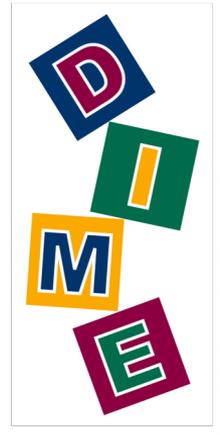
What about this video?

<https://youtu.be/11SNNGf4SO8>



What format of video is this?

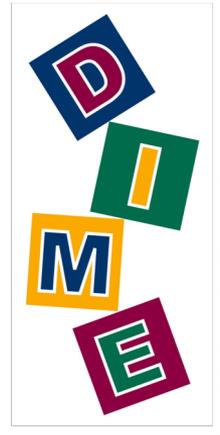
<https://youtu.be/A5Hmaqclw8E>



What do you think of this type of video?

https://youtu.be/rahvZDLZ2_E

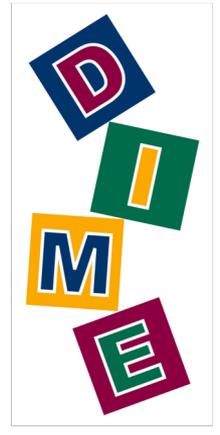
Why do you think its so popular? It has 2.75 million views!



What would you say about the quality of this video?

<https://youtu.be/J---aiyznGQ>

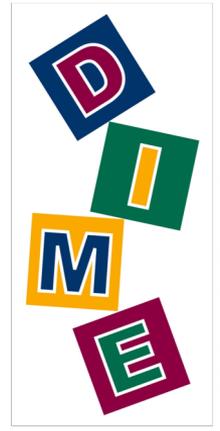
What makes this video so popular? It has 54.6 million views!



How many views do you think this video has on YouTube?
HINT: It's the most watched video ever on YouTube!

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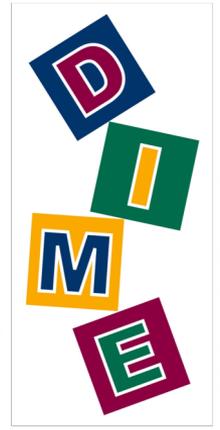
<https://youtu.be/kJQP7kiw5Fk>



Answer:

6.2 billion!

Figure corrected in May 2019, source:
https://en.wikipedia.org/wiki/List_of_most-viewed_YouTube_videos



Over to you!

Comment on:

- The different styles of video shown?
- What you liked about each?
- What you didn't like about each?
- What your favourite format of video to watch on YouTube is?

